



*For Immediate Release*

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## **The Connecticut Money School launches a new website for Financial Literacy Month**

The Connecticut Money School, the state's leading provider of financial empowerment services to financially disadvantaged families and individuals, as well as to other select populations, extends its outreach campaign for Financial Literacy Month with the launch of a new and updated website - [www.ctmoney.org](http://www.ctmoney.org)

The Connecticut Money School is one of several initiatives operated by CAHS (the Connecticut Association for Human Services). For more than a century, CAHS has advocated for programs to reduce poverty in Connecticut, while helping children and families overcome impediments and build secure and successful economic futures. Today, CAHS pursues its mission by combining advanced, outcomes-focused advocacy with statewide programs delivered for maximum effectiveness at the local level. The Connecticut Money School exemplifies the value of CAHS's unique approach. Now in its sixth year, the Money School delivers educational workshops and one-on-one financial coaching to low and moderate income families through more than 60 community based organizations and 80 skills-based volunteers, to reach hundreds of adults, seniors, and youth.

"I am really excited about the site," said Jim Horan, CAHS Executive Director. "Not only does it clarify the scope and value of the Money School's offerings, it makes it much easier for our partners, volunteers and clients to access create and share in that value. And it positions us for the future by providing a framework on which to build complementary online offerings too, which will be indispensable."

Jamal Jimerson, Program Director at CAHS notes that "We chose our website launch date carefully. April is Financial Literacy month; it's the final month of tax season; and it's a time when low-income families really focus on improving their financial situations. At CAHS, we know that the journey to family economic success happens throughout the year. Our new Connecticut Money School website will be a

gateway to free community workshops, financial coaching, and other resources that individuals and families across Connecticut can draw on to help build better and more stable futures.”

“Citizens Bank and the Citizens Bank Foundation have provided critical funding for the Connecticut Association for Human Services and the Connecticut Money School since its launch in 2009. During those years, CAHS’ work in financial literacy programming has grown tremendously and this new website will help CAHS continue that path of growth. We’re proud to be a supporter of the Connecticut Money School,” said Lisa Maass, SVP, Corporate Banking, Citizens Bank. “Providing resources and educating the public about their finances is crucial and this is exactly the kind of broad-based, locally delivered program we need to make a difference in people’s lives.”

If you would like to learn more about the Connecticut Money School, or find out how you can become a community partner, a volunteer, or take advantage of their services for yourself or your family, you can visit the new website at [www.ctmoney.org](http://www.ctmoney.org).

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Founded in 1910, the **Connecticut Association for Human Services** (CAHS) is a private, nonprofit organization that improves opportunity and prosperity for Connecticut’s children and families by shaping policies and programs that significantly and measurably reduce poverty and promote a secure future. CAHS has taken the lead statewide in promoting Family Economic Success (FES) policies and programs that empower thousands of low-to-moderate income families to achieve financial stability, including free tax preparation, free financial education, free financial coaching, asset building, and assistance with meeting basic human needs. Through our efforts, we are able to assist providers and community leaders in linking lower-income families to existing support programs and services. Efforts are directed at families under 200 percent of the federal poverty level.